



enable the production of printed material, and in aesthetic terms: having to do with careful design with the reader and readability in mind, in a format that smoothly moves the reader from page-to-page, through a sequence of pages, and provides a successful experience of the book.

My pop-up book does all that but with 3-dimensional paper sculptures that move, spin, glide and rise up upon their double page spread like actors on stage.

### **I learned a lot tackling a pop-up pet book for Blog 2.**

Most importantly, successful production depends on even back alignment of signatures, they must be perfectly flush, but unlike traditional books, they remain away from the spine not against it, in order for the paper mechanisms to work. Then there is the all-important hinge. The paper stretched across the space between the front and back cover boards and spine must be flexible enough to enable the spreads to remain flat, yet strong enough to hold the book together.

Rather than pages having a design scheme with a rationale that reflects or even enhances the look and feel of the book, page designs in a pop-up support the 3-D paper sculptural show. The pages provide the folds and slices that allow the forms to “perform”. They also, importantly, provide the mask over the pop-up mechanism they hide.

Even today, most pop-up books are assembled by hand because each page, like my ABC book, hold unique paper sculptures that move by turning the page.

In Bataille’s ABC3D book, I noticed a page design consistency within groups of letters. Letters A, H, I and J, L and T are each of a solid block 3-D pop-up design, viewed bird’s eye, from above an open spread, each centered on the gutter, created with white paper against a solid black spread (except L which is fashioned out of black paper diagonally across the gutter, meeting it at the 90 degree angle of its form).

Another similar group of letters are those that must be viewed in their 3-D form as they stand supported upon an open spread, by looking across from the base of the book. These are M, N and Z.

